

UNLEASH YOUR SENSES

High-Impact NERDS® Frozen Beverage Program



Nerds is a Registered Trademark of the Ferrara Candy Company.
11747 Windfern Road, Suite 100 | Houston, TX | 77064 | 877.235.6466 | sunnyskyproducts.com

Unleash your senses with NERDS Slush!

The characters! The candy! The lore! Come along with Nerds on their quest to transform the world into an unexpected playground.



NERDS FCB Grape Strawberry

Packaging: 3 Gallon BIB
Item Number: L9014F010201
Shelf Life: 12 Months from pack date
Marketing/POS: Flavor Card FCB Duratrans

Available
Summer
2026



NERDS FCB Juicy Gummy Clusters Strawberry Punch

Packaging: 3 Gallon BIB
Item Number: TBD
Shelf Life: 12 Months from pack date
Marketing/POS: Flavor Card FCB Duratrans



NERDS FUB Grape Strawberry

Packaging: .5 Gallon Bottle
Item Number: TBD
Shelf Life: 12 Months Shelf Stable
Marketing/POS: Clings and Base Wrap



#1

NERDS is #1 selling
candy brand in America

95%

Brand Aided
Awareness

Ferrara Brand Health Tracking, June 2025

42%

Household
Penetration

Circana POS and Panel Data:
Week Ending 07-13-25 | MULO+C



NERDS is the
first ever
BILLION-dollar
candy brand



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