

HERSHEY

Branded Cappuccinos
& Hot Chocolates

ICONIC
chocolate
brands for your
beverage
program



BRANDED BEVERAGE BENEFITS

Promise to deliver a consistent and expected value
Consumer confidence in the purchase decision
Attracts new customers
Differentiates your beverage program

ITEM NUMBERS

HERSHEY'S Hot Chocolate: 01-21294
HERSHEY'S Cookies 'n' Creme Hot Chocolate: 01-21195
REESE'S Cappuccino: 01-21339
YORK Cappuccino: 01-21194
ALMOND JOY Cappuccino: 01-21193
HEATH Cappuccino: 01-21197

30%
*lift in sales
over private
brands*

PRODUCT SPECIFICATIONS

Case Packaging: (6) 2lb. pouches
Shelf-life: 12 months

EQUIPMENT MERCHANDISING

Translites
Flavor Tags*
Wobblers*
Posters*

*Premium POS for purchase

